

# **We are better** **together!**

## **RESOURCING & EQUIPPING CHURCHES & NON-PROFITS**

**THURSDAY, FEBRUARY 13 FROM 9:30 A.M.-3:00 P.M.**

**THE UMC OF MACEDONIA, 1280 E. AURORA RD, MACEDONIA, OH**

You are invited to discover best practices to resource and equip non-profits and the local church for thriving. Come and be a part of conversations and workshops that will build-up your local church or non-profit that works to strengthen our communities. Our time together will help you create stronger boards, work towards sustainable funding, build courage to ask for funding and support, discover creative solutions to God-size dreams, and expand your capacity for grant searches and writing.

**All non-profits and churches are invited, this is not just for UMC churches!**



**Keynote Speaker**  
**DIRECTOR FELICIA KING**  
**Ohio Governor's Office of**  
**Faith-Based Community Initiatives**

**This workshop is free, and lunch is provided,  
but you must register in advance by February 7.**

Contact Rev. Kathy Dickriede by [email](#) with any questions.

The scheduled session leaders are listed on the reverse. When registering you will select your top three preferences.

<https://www.eocumc.com/eventregistration/index.html>





**“From Burden to Blessing: Rethinking the Power and Purpose of our Buildings”** with Rev. Joy Fenton-Jones, United Church of Christ. For much of church history, buildings were our crowning achievement. They represented power and purpose in the community as spiritual homes, meeting spaces, and centers of service to the community. Over the years (and countless building additions), attitudes have changed. Numbers are down, buildings are aging, and what once felt like a blessing has come to feel like a burden. How do we wisely and thoughtfully reimagine our beloved buildings, revive our sense of purpose, and reclaim our power in healthy and collaborative ways?

**“Telling the Mission Story”** with Brett Hetherington, communications specialist with the East Ohio Conference of The UMC. Humans are wired for stories. We process information in narrative structure easier than almost any other format. Why do you think TV, movies, and social media are so popular? In this workshop you will learn not only the value of telling your story, but how to effectively utilize some of today's most popular channels to share your message.



**“Building Strong Community Partnerships”** with Rev. David Hull-Frye, pastor of Grandview UMC. Provide churches with a scriptural foundation, framework and a plan of action to partner with their communities. This session will provide six objectives essential for strong church and community partnerships. Participants will leave with a plan of action to initiate at least one new community partnership in the next six months.

**“Building a Strong Board: Strategies for Success”** with Diana Rosa, MS, CEO and founder of Rosa Consulting. Rosa Consulting is focused on serving small non-profits that support our urban communities. This will be an engaging and informative workshop designed to elevate board effectiveness. This interactive session will provide valuable insights and practical strategies for building a strong, cohesive board that can drive your organization's mission forward. Come ready to collaborate and leave with actionable steps to strengthen your board's performance.



**“Making the Ask”** with Rev. Brian Sheetz, executive director of The Methodist Foundation of Ohio. More than three-quarters of the money given to charity in this country comes from individuals. So, while no written proposal is needed, you will need to be comfortable presenting your case and asking for support face-to-face. In this session we will talk about how to do this professionally, comfortably, and in a way that just might let you sleep the night before!

**“Philanthropy 101”** with Lisa P. Sierk, independent consultant and director of Endowment Ministries at Rocky River UMC. Philanthropy 101 will share an overview of philanthropy and fundraising, review statistics on giving, and discuss developing a philanthropic culture.



**“Federal Grants”** with Tameaka Taylor, grants coordinator with the Office of Congresswoman Emilia Sykes (OH-13). Federal Grants can be daunting! Allow the District Office of Congresswoman Emilia Sykes to assist you with the process. Let's talk about where to look for funding, how to put your best foot forward when applying for funding, and how our office can support your application.

**“Community Organizing 101”** with Pastor Marc Tibbs, Akron Centenary UMC. Does your church or non-profit have concerns for your community? Learn how to bring people, churches, businesses, and other nonprofits together who live in proximity to each other and share common concerns to build shared power for action. Learn how to have one-on-one conversations to build trust, numbers for organizing power, and action to achieve outcomes.



**“Organization Endowments”** with Jon Wilterdink of Thrivent Financial. Endowment funds and planned-giving programs are ways for churches and non-profits to make commitments and plans for the future. They are best understood in the context of an organization's overall stewardship for the financial support of its mission. Understanding the organization's mission is essential to the creation and ongoing support of an endowment fund. This understanding is owned by staff and volunteer leaders, as well as organization supporters.