

How can I add a “Donations” option to my church’s Facebook page?

(All steps below must be completed by an admin of the FB page)

Things to gather before you begin this process:

request a letter from your conference treasurer acknowledging your church as an official part of The UMC
501(c)(3) ID
tax ID number
a bank account registered with a licensed financial services institution
The date of birth and address of the charity's CEO or executive director (pastor)

Step 1: Your page must be listed as a non-profit category.

Your Page's categories appear below your Page's name in search and can help people find what they're looking for. Different features may be available based on the category you choose for your Page.

Try to be specific when choosing a category. You can choose up to 3 categories to let customers know more about the specific services you provide.

Suggested categories: Methodist Church · Nonprofit Organization · Community Organization

To edit your Page's category:

Click About on the left side of your Page.

Click Edit next to Category.

Type in up to 3 categories and select an option from the dropdown list that appears.

Click Save.

When you're ready, click Get Started.

*after this is done, take a moment to review the "About" section of your page - make sure all information is there including correct address and phone number.

Step 2. You must enroll your page for Facebook Payments

From a Page admin account, sign up for Facebook Payments.

<https://www.facebook.com/donate/signup>

Go to Page Settings > Donations.

ADD A DONATION OPTION TO FB



Check both to allow people to create fundraisers and add donate buttons to their posts.

You will need to show proof of:

501(c)(3)

tax ID number

a bank account registered with a licensed financial services institution

The date of birth and address of the charity's CEO or executive director

Step 3. Add a Donate button to your Facebook page

Once the above 2 steps are completed, you can also add a DONATE button to your Facebook page - this will allow those who visit your page to tithe through Facebook, or simply make a donation to the church.

To add a donate button:

Go to your Page.

Click Add a button. If you've already added a button, hover over the button and select Edit Button to change the text.

Select Shop with you or make a donation > Donate > Next.

Select Donate Through Facebook.

Click Finish.

You can also add this donation button to all your posts and your Facebook Lives.

*Please note, It takes around 2-3 weeks to receive the money sent through the donation buttons.

ADD A DONATION OPTION TO FB

